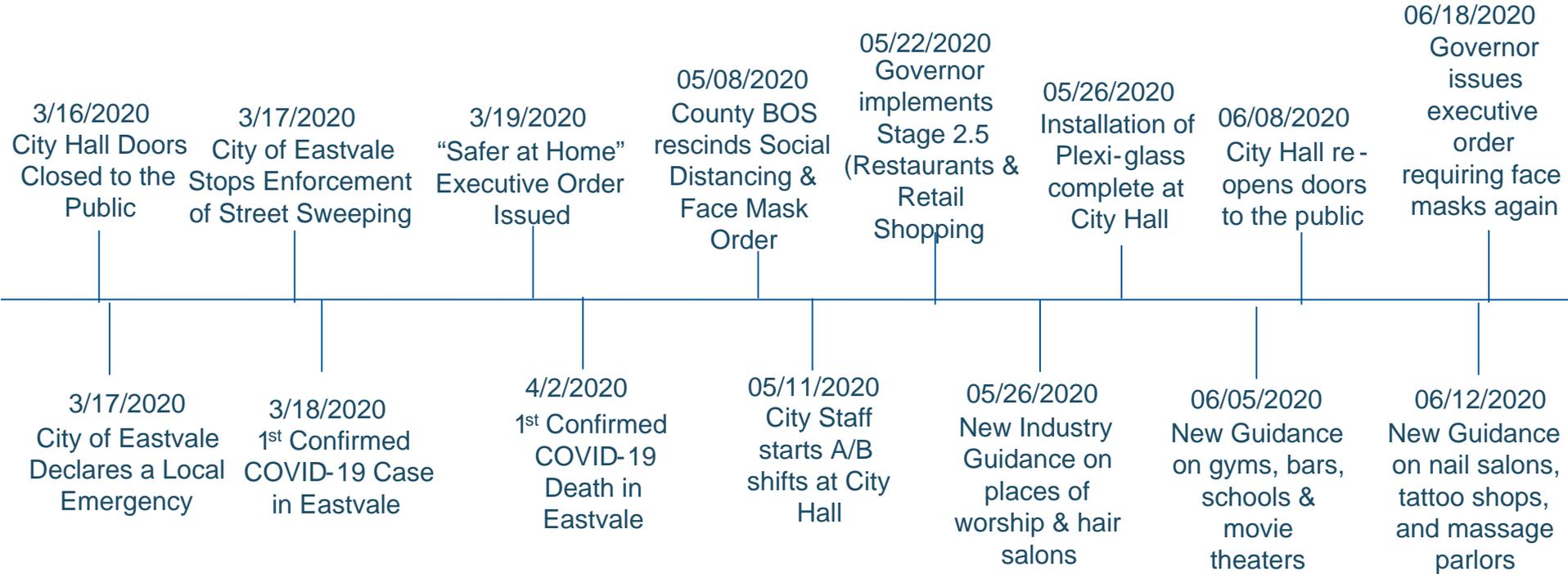


COVID-19 Update

Bryan Jones
City Manager



COVID-19 Timeline



Current COVID -19 Numbers

as of Wednesday, June 24th

- ✓ Confirmed Cases in Riverside County – 14,905
- ✓ Confirmed Deaths in Riverside County – 432
- ✓ Confirmed Recoveries in Riverside County – 7,154
- ✓ Confirmed Cases in Eastvale – 236
- ✓ Confirmed Deaths in Eastvale – 9

COVID-19 Test Site in Eastvale

- ✓ CVS has opened a free COVID-19 drive-thru testing site in Eastvale, located at 14220 Schleisman Road



CVS Drive-Thru COVID-19 Test Site

Location: 14220 Schleisman Road, Eastvale, CA 92880

For more information, or to make an appointment:
visit www.cvs.com/minuteclinic/covid-19-testing
or call 951.340.0875

CITY OF EASTVALE

Resuming Street Sweeping Enforcement

- ✓ The City will resume normal street sweeping enforcement on Wednesday, July 1st



State Guidance

Governor issues new Guidelines

- ✓ Friday, June 12th – Governor Newsom announces nail salons, tattoo shops, and massage parlors can reopen with modifications on Friday, June 19th



Governor issues new Guidelines

- ✓ Thursday, June 18th – Governor Newsom issues an executive order that Californians are now required to wear face coverings in public spaces – particularly indoors or when physical distancing is not possible



State Re -Opening Stages



- ✓ Currently in Accelerated Stage 2
- ✓ To-date, no new guidance on youth/team sports and playgrounds

Economic Recovery Action Plan

Reopening Eastvale's Business Community



Economic Impacts of COVID -19

Unemployment

- April unemployment rate in City of Eastvale was 12.2 % representing a population of 3,900.
- April unemployment rate in Riverside County was 15.3% representing a population of 168,800.
- April unemployment rate in California was 15.5% representing a population of 2,885,300.

Figure 1- Unemployment rate

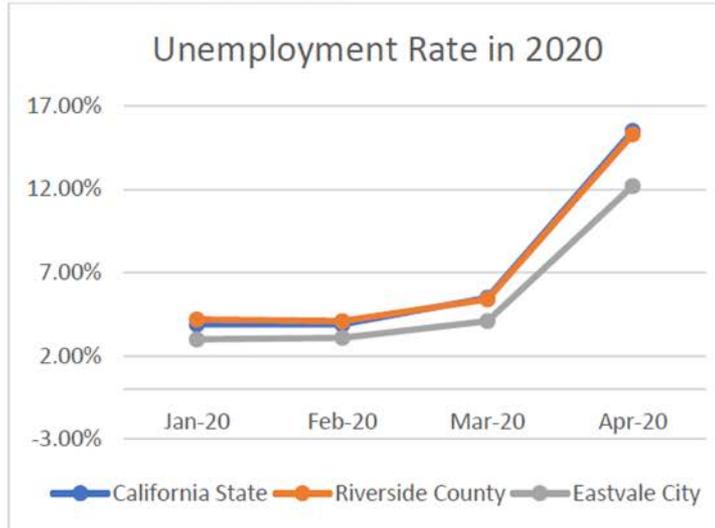
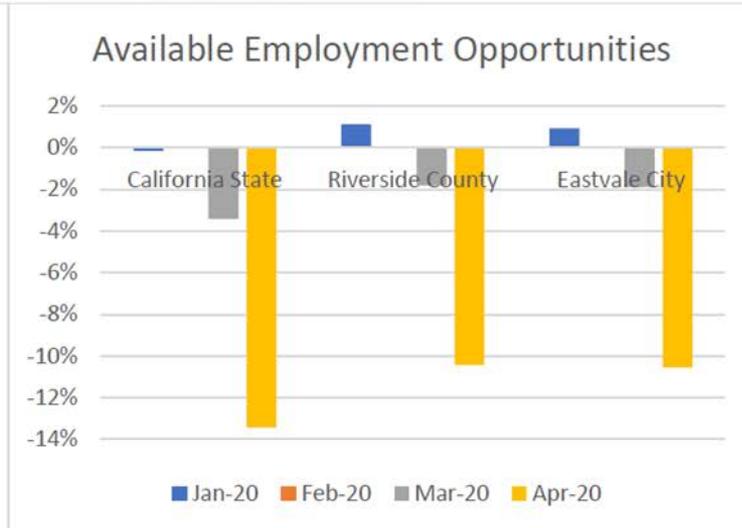


Figure 2- Employment Opportunities



Economic Impacts of COVID -19

Sales Tax

- Overall, Eastvale experienced a 6.48% increase in sales tax for Q1 2020 versus Q1 2019.
- The top 100 sales tax producers (generate 93% of sales tax revenue) increased 25.8% for Q1 2020 versus Q1 2019.
- Eastvale restaurants took a large hit with sales down from approx. -12.1% to -84.3% for Q1 2020 versus Q1 2019.
- Quick- service restaurants with drive -thru and significant pick up/delivery service were up including Chipotle, In N Out, McDonald's, Panda Express, Taco Bell and Wendy's.

Economic Impacts of COVID -19

Good news

- Eastvale's revised budget estimate should show a much smaller sales tax revenue decrease for FY 2020/21
- As of mid-June, economists predict a V-shaped recovery as economic activity continues to rise recapturing some of the collapse that occurred due to shelter-in-place orders

Economic Recovery Action Plan

How the Economic Recovery Action Plan Can Help

1. Guide Eastvale in reopening its business community and improve the business climate
2. Generate options to help struggling businesses
3. Improve the confidence of consumers to feel safe to return to shopping and restaurant environments
4. Provide thoughts, ideas and best practices to establish a robust recovery from the COVID -19 pandemic

Economic Recovery Action Plan

1. Form a Economic Recovery Team

Completed May 2020

2. Create A Task Force of Local Businesses

Assess impacts of the pandemic on local businesses, and develop ways to help recovery effort. The Task Force can consist of 8 members each and include:

- Restaurants
- Retailers
- Grocery, Market, and Drug Stores

Economic Recovery Action Plan

3. **Undertake a Comprehensive Assessment of each business sectors' condition in Eastvale including:**
 - Retail Stores
 - Restaurants
 - Grocery, Markets, and Drug Stores
 - Medical/Healthcare
 - Support Service Businesses
 - Logistics/Distribution/Manufacturing

4. **Understand the Need for Implementing New Safety Measures**
 - Proper social distancing and healthcare/safety measures into business practices to keep employees and customers safe
 - Work with restaurants to implement and/or expand outdoor dining opportunities

Economic Recovery Action Plan

5. **Work with Shopping Center Owners to Reopen Businesses** Form a working group of property managers representing the shopping centers in Eastvale to assess how the public sector and private sector can collaborate on ways to help businesses to recover.

6. **Engage the Business Community through Business Visitation Programs** to better understand the issues and challenges businesses are facing due to COVID-19 utilizing:
 - Teleconferences or phone calls
 - In-person meetings using social distancing practices
 - Online surveys

Economic Recovery Action Plan

7. Utilize Social Media Platforms for Public Outreach

- To effectively promote the reopening of businesses
- To solicit feedback from residents and consumers about what it will take to get them back into stores and restaurants

8. Consider Creating Small Business Relief Loan and/or Grant Programs

- To help small businesses reopen and recover from COVID -19

Economic Recovery Action Plan

9. **Work with developers and owners of commercial property to explore mixed -use opportunities**
 - More mixed use development
 - Integrate multi -family residential, medical, and healthcare projects to help create more rooftops and/or more consumers for existing retailers and restaurants
 - Transition shopping areas into 15 - to 18-hour vibrant and active environments (a mid to long term strategy)

10. **Continue to Closely Monitor the Recovery of Local Businesses and Shopping Centers**
 - One month, 6 months, 12 months intervals and into the future
 - Understand that changes will continue as health officials react and adapt

Economic Recovery Action Plan

Barry Foster,

Principal/Managing Director

HDL Econ Solutions



Questions?