

EMBRACE EASTVALE PHOTOGRAPHY CONTEST

Background

This competition aims to help capture images of Eastvale that shows the best representation of what our city has to offer.

Deadline

June, 20, 2019 at 5:30 p.m.

Eligibility

Eastvale residents and non-residents alike are welcome to submit photos taken in Eastvale. All participants must complete the application form and waivers in this packet.

Entry/ Submittal Instructions

- Photo Files should be 6MB or less
- Email options as attached files
- Email DropBox link and/or shared drive link
- Drop files off at City Hall Attn: Communications Team

Judging Criteria

Judging of the contest will be comprised of elected and appointed City officials and staff will evaluate all eligible submissions received by the deadline.



Awards

All entries will be added to the City's photo collection. Winners will receive a certificate and special recognition at a future City Council meeting. All photos will be publicly showcased on the City's website and at City Hall.

Winning entries will be selected on the basis of the following criteria:

- How well the photo "Embraces Eastvale." In other words, what makes someone think "Eastvale" versus any other city or town?
- Photographic quality
- Classification of photographer — student, amateur, professional.
- Subject matter category. Please note that all entries will be categorized by the judges. Winners will be chosen within each category

Please Be Advised:

- Entries may appear in City of Eastvale publications and in various places, such as the Eastvale Billboard, the Eastvale Community Center, in print, on social media platforms, and on the internet.
- The City may also grant outside organizations use of the photographs for publication. The City will request photo credit be given whenever possible.
- Photos from this contest may not be used without permission of the City or the photographer.
- To request permission from the City, please contact info@eastvaleca.gov.

2019 Photography Contest

Photographic Materials Use Agreement

Photographic Materials Use Agreement (this "Agreement") is entered into the City of Eastvale (the "City"), and _____ ("Photographer") in order to set forth the terms and conditions under which the Photographer's photograph(s) will be entered in the "Embrace Eastvale" Photo Competition and all future related rights and uses. The photographs ("Photographs") covered by this agreement are titled:

1. _____ 2. _____ 3. _____

Photograph(s) is/are attached with this Agreement in digital format. Photographer represents and warrants at the time of submission that the photographs are the sole property of the photographer and the photographer has the right to permit the photographs to be used for the purposes stated in this Agreement.

Under this Agreement the parties mutually agree to the following conditions:

1. The City agrees to enter photographer's photographs in the Embrace Eastvale competition. Thereafter, the photographs may appear in the City of Eastvale's publications displayed in various places such as print, TV, the Internet, social media, and/or in the City facilities, and may be given to City partners for publication ("After-Competition Uses"). The City will request, but cannot guarantee, photo credit for any image used.
2. The Photographer will provide the City with copies of the original digital files for use in the competition and any After-Competition Uses. Any image from the photographs may be "cropped," or otherwise manipulated within the discretion of the City, to fit within the dimensions of any intended use or to serve other aesthetic purposes or practical necessities.
3. The City agrees to either (a) include photographer's name in all Competition and After-Competition Uses that feature photographer's photograph whenever commercially feasible, as determined by the City, or (b) have the photographer's information readily available and associated with any After-Competition Uses in order that such can be immediately provided upon any inquiry.
4. The photographer grants the City permission to publish his/her name with the photographs.
5. The photographer will retain ownership and copyright of submitted photographs; however, the photographer hereby grants to the City a royalty-free, perpetual license to use the photographs for any lawful purpose, including without limitation commercial uses and the right to sublicense use of the photographs. The license granted to the city is irrevocable.
6. Photographer expressly waives any rights that the he/she may have under Cal. Civ. Code § 987 or 17 U.S.C. §§ 101 et seq., including, without limitation, 17 U.S.C. §§ 106, 106A, and 113, or any successor statute(s) or regulation(s), with respect to the City's use of the Photographs, including but not limited to any After-Competition Uses. Photographer agrees to release City from and against, and defend, indemnify and hold City harmless and free from, all liability including but not limited to copyright infringement claims or causes of action, arising out of this Agreement.
7. All photographs are sent at the photographer's risk. The City shall have no liability for any loss of or damage to any photographs entered into the competition (however caused) or for any loss or damage resulting therefrom.

Photographer Signature

Date

(If under 18, Parent/ Legal Guardian Signature

Date

2019 PHOTOGRAPHY CONTEST ENTRY FORM

Please print or type. Each contest competitor should complete one "Embrace Eastvale" Entry Form. Submit up to three photos (black & white or color). Entries must be received by 5:30 p.m. Thursday, June 20, 2019.

PHOTOGRAPHER CLASSIFICATION (select one):

Student (K-12) Amateur Professional If a student, please complete: Age Grade

Name _____ Phone _____

Address _____

Email _____

Photo #1 - Title: _____ Location _____

Brief Description

Photo #2 - Title: _____ Location _____

Brief Description

Photo #3 - Title: _____ Location _____

Brief Description

Photographer must own all rights to any photographs entered in this competition. Submissions automatically constitute the acceptance of all conditions set forth in these rules.

Signature _____ **Date** _____

Signature _____ **Date** _____
(If photographer is under the age of 18, an adult guardian must provide signature.)

IMPORTANT NOTE: You must include a completed and signed copy of the Photographic Materials Use Agreement with your entry. With questions or for more information, please contact:

info@eastvaleca.gov