



MEDIA RELEASE

CITY OF EASTVALE

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FOR IMMEDIATE RELEASE

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EASTVALE REBRANDS CODE ENFORCEMENT TO COMMUNITY ENHANCEMENT & SAFETY

EASTVALE, CA – The City of Eastvale is excited to announce the rebranding of Code Enforcement to Community Enhancement and Safety, in an effort to reflect Eastvale’s commitment to enhancing public safety, quality of life, and positive relationships within our community.

The rebranding of Code Enforcement to Community Enhancement and Safety was approved by the Eastvale City Council to align with the City’s strategic goal of enhancing the community’s quality of life. This team is here to help resolve and minimize issues through education and awareness first, while taking enforcement action only when compliance is not achieved. This team will also be taking the lead on Emergency Management and supporting the highly regarded Neighborhood Watch program, working closely with the Eastvale Police Department and our Neighborhood Watch Program Captains for all 29 neighborhoods in our city.

“Our Eastvale Municipal Code is created and adopted to focus on the Community Enhancement and Safety of our residents and businesses in the City.” Bryan Jones City Manager said. “So, we are rebranding our team with the goal of community enhancement and safety through awareness and education first to achieve compliance; using enforcement tools when necessary. We are excited to see our rebranded Community Enhancement and Safety team serve and develop even stronger relationships in our community”

As part of the rebranding, Eastvale residents can expect to see new vehicle decals and uniforms that represent Community Enhancement and Safety. This team strives to enhance the quality of life within our city and we are pleased with the hard work and dedication they have shown toward our community.

About the City of Eastvale

The City of Eastvale was founded on October 1, 2010 as an independent local government agency, governed by a five-member, elected City Council. The City of Eastvale serves over 64,855 residents and encompasses 13.1 square-miles in western Riverside County. The City is strategically poised between Interstate 15 and California State Routes 91, 60, and 71, making access easy for residents, visitors and businesses alike. Eastvale is a young and dynamic community filled with economic opportunity, tremendous growth, and strong values. For more information on the City of Eastvale, please visit: www.EastvaleCA.gov

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