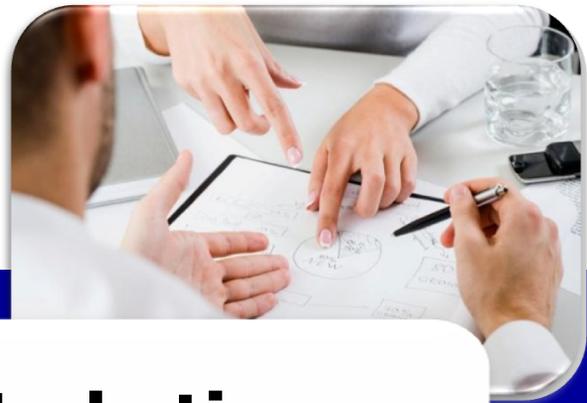


# INLAND EMPIRE

Small Business Development Center



## Internet Marketing Strategies

### DATE

June 15, 2016

### TIME

9:00 am-12:00 pm

### LOCATION

New Day Church  
7155 Hamner Avenue

### COST

FREE

*Workshop is offered at no charge by the City of Eastvale.*

Pre-registration is recommended, as seating is limited.

Register online at:

[www.iesmallbusiness.com](http://www.iesmallbusiness.com)

Turn your business into a social business with the strategies presented in this workshop. Marketing is no longer about shouting your message to as many people as possible, it is about finding and connecting with only those people who are interested in your product, service or mission.

This workshop is presented by Zeb Welborn, founder of Welborn Media, and will cover why and how businesses should use the internet to grow.

### **Topics include:**

- Improving Your Search Engine Ranking
  - Blogging
- Using Social Media Sites (Facebook, Twitter, Pinterest, YouTube, Google + and LinkedIn) to Connect with Current and Potential Customers/Clients and Partners



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